

videoclub

VIDEOTAGE
VIDEOTAGE

**Both Sides Now – It was the best of times, it was the worst of times:
The decline of capitalism explored in a programme of UK and
Chinese artists' film**



Birdy Chu: *A Story of Hong Kongers* (still)

PRESS RELEASE 8 June 2015

Nationhood, individuality and power are explored in a programme of artists' film screenings taking place in the UK and China this summer, courtesy of UK artists' film platform videoclub and Hong Kong based video art organisation, Videotage.

Both Sides Now explores the differences and political and social connections between the UK and China & Hong Kong. Several films explore the civil disobedience campaign Occupy Central, a pressure group asking the Chinese government for electoral reform. Others explore subjects such as the sex industry, urbanisation and immigration – universally relevant societal themes. Bringing together artworks that investigate and respond to past and recent political and cultural events, including Hong Kong's Umbrella Revolution and the handover of Hong Kong to China.

Jamie Wyld, Director of videoclub says: 'Artists' film has always been a medium that raises political issues in a less direct way than narrative film. All of the artists selected for this year's Both Sides Now programme use thoughtful, challenging and provocative approaches to exploring the implications of wealth creation, capitalism and its proposed decline, and what they mean for the individual. It's a hugely relevant subject for us as a global community.'

Both Sides Now is curated and produced by videoclub (UK) and Videotage (Hong Kong). The aim is to open up dialogue between Chinese, Hong Kong and British film artists and audiences, working with artists' moving image to reinterpret the experience of here and now for both cultures.

A wider programme of activity will take place in the UK, China and Hong Kong, including an exhibition and residency at Centre for Chinese Contemporary Art, and a programme of activity in Shanghai, Wuhan and Hong Kong. Details to follow.

Both Sides Now is supported by Arts Council England and Hong Kong Arts Development Council.

Venue and screening details:

Phoenix, Leicester

Date and time: Tuesday, 7 July 2015 at 6:30pm

Price: FREE

Address: 4 Midland Street, Leicester LE1 1TG

Web / contact / tickets: www.phoenix.org.uk / 0116 242 2800

Electric Palace Cinema, Hastings

Date and time: Sunday, 12 July 2015 at 8pm

Price: £7 / £6 concessions

Address: 39A High Street, Hastings TN34 3ER

Web / contact / tickets: www.electricpalacecinema.com / 01424 720393

Fabrica, Brighton

Date and time: Tuesday, 14 July 2015 at 7pm

Price: FREE

Address: Fabrica @ [Friends' Meeting House](#), Ship Street, Brighton BN1 1AF

Web / contact / tickets: www.fabrica.org.uk / 01273 778646

Aspex, Portsmouth

Date and time: Wednesday, 15 July 2015 at 6:30pm (6:15pm doors open)

Price: FREE

Address: The Vulcan Building, Gunwharf Quays, Portsmouth PO1 3BF

Web / contact / tickets: www.aspex.org.uk / 023 9277 8080

For further information, interviews and images please contact Chloe Barker, PR Consultant, on 07921 866109 or at chloegudrun@live.co.uk

About videoclub – www.videoclub.org.uk

videoclub is a platform for artists' film and video. Its intention is to support artists, but also to showcase new artists' film to the public to increase public engagement with artists' moving image, and to create opportunities for critical engagement with contemporary artwork.

About Videotage – www.videotage.org.hk

Videotage is a leading non-profit organisation in Hong Kong focusing on the presentation, promotion, production and preservation of video and media art, serving artists in the expanding technological art and culture network. Since 1986, Videotage has developed itself from an umbrella for media artists, to a network of media art and culture for cross-disciplinary cultural productions, and platform to facilitate international exchange.